

The North Carolina Federation of Business & Professional Women's Clubs presents:

TAR HEEL WOMAN



Working Women Helping Women Work

Volume 93, Issue 5

January 23, 2018

TAR HEEL WOMAN

**is a publication of North Carolina Federation of
Business & Professional Women's Clubs**

BPW/NC Officers 2017-2018

President: Elva Graham, Henderson

Vice President: Barbara Bozeman, Wayne-Duplin / Rocky Mount

Treasurer: Linda Hardy, Rocky Mount

Recording Secretary: Michelle Evans, Triangle/Henderson

Parliamentarian: Jazmin Caldwell, Concord-Cabarrus

Immediate Past State President - Marsha Riibner-Cady, Virginia Dare

FOLLOW BPW/NC

*** Website: <http://www.bpw-nc.org/>**

*** Facebook: <https://www.facebook.com/BPWNorthCarolina>**

BPW COLLECT

*Keep us, O God, from pettiness; let us be large in thought,
in word, in deed.*

Let us be done with fault-finding and leave off self-seeking.

*May we put away all pretense and meet each other face to
face -- without self-pity and without prejudice.*

May we never be hasty in judgment and always generous.

*Let us take time for all things; make us to grow calm, se-
rene, gentle.*

*Teach us to put into action our better impulses, straightfor-
ward and unafraid.*

*Grant that we may realize it is the little things that create
differences, that in the big things of life we are at one.*

*And may we strive to touch and to know the great common
human heart of us all, and, O Lord God, let us forget
not to be kind!*

-- Mary Stewart, April 1904

From the desk of the State President:

I hope that by the time you read this article you are completely thawed out and are enjoying this much nicer weather that we are having. It has certainly been a brutally cold winter. As you'll see later in the issue there are numerous deadlines coming up. A few highlights, register for state convention as soon as possible, the Women's Empowerment and Enlightenment (WEE) event "Women Mean Business" has been rescheduled, Awards deadline is April 15th.

State Convention is shaping up nicely, the Concord-Cabarrus group have a GREAT event planned. Have you seen the commercials that they have been releasing on Facebook and sending them out to the local club Presidents...if not, go check them out, they are FABULOUS!

Madame Vice President has done a great job in rescheduling the WEE "Women Mean Business" event and there is still time to register. Keep reading, she will tell you more about this later in the issue

If you are interested in learning more information about the Awards and Accolades that BPW/NC has to offer visit the awards section of our website at bpw-nc.org. There you will find everything that you need to know about the various awards.

Now I'd like to tell you about two other opportunities to support others.

First, The American Heart Association® and Go Red For Women® National Wear Red Day® is Friday, February 2, 2018. Did you know that 2200 Americans die of cardiovascular disease each day? Chances are we all know someone affected by heart disease and stroke. On National Wear Red Day® wear something red to show your support for women with heart disease and stroke.

Second, for our "Sew Fantastic" members, an opportunity to give back to a local organization Victory Junction gang. Victory Junction located in Randleman NC enriches the lives of children with chronic medical conditions or serious illnesses by providing life-changing camp experiences that are exciting, fun and empowering; all in a medically-safe environment at no cost to the camper or their family. Use your talents to help ensure every camper is able to take home a bear and blanket after camp! At the beginning of every camp session, our campers find their very own afghan and camp teddy bear on their cabin bed. It is a little, snuggly way for campers to bring camp home with them. Each year we need 1,000 teddy bears and 1,000 afghans to ensure every camper is able to take their bear and blanket home. Help us meet our bear-necessities and ensure every camper is able to take a bear and blanket home! To find out more information about this great cause visit <https://victoryjunction.org/bear-necessities/>

One last thing, now that the holidays are over Madame President will continue her trips around the state visiting the local clubs. If I haven't visited your club yet and you'd like for me to visit on a special date please send me about email at president@bpw-nc.org or give me call at 910.990-6412. I look forward to seeing everyone on a club visit, at the WEE, and at State Convention.



BPW/NC Mission Statement

The mission of BPW/NC is to provide professional and personal growth opportunities and to promote equity in the workplace.

BPW/NC Objectives

Improve outreach to North Carolina women to ensure membership growth of both local clubs and the Federation

Promote program opportunities and resources for personal and professional growth for members across North Carolina

Advocate for North Carolina working women and their families

Promote structural changes to improve the effectiveness and efficiency of the Federation



In this edition of the Tar Heel Woman:

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Deadlines Loom Across the State

*

We are in this Together

*

Update on WEE/WJF Event

*

Nominations

*

“...a sign that I’m still alive.”

*

BPW looks forward to February

*

NFBPW-NC Updates

*

Greetings From Metropolitan

*

“Conventional Updates”

*

NC ranks 7th

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Suggested Programs for 2017/2018

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DEADLINES ARE LOOMING ACROSS THE STATE!

MARCH 1, 2018

**CANDIDATE FORMS FOR STATE OFFICERS
DUE TO: MARY LOU BABINSKI, NOMINATIONS CHAIR**



MARCH 13, 2018—submissions due for March Tar Heel Woman

March 15, 2018

**PROGRAM ADVERTISEMENTS
AND
SPONSOR COMMITMENTS
FOR THE 2018 STATE CONVENTION
DUE TO: TRACY MINCHIN**



BUILDING POWERFUL WOMEN
99th ANNUAL STATE CONVENTION
JUNE 22 & 23, 2018
Hampton Inn
9850 Weddington Rd Ext.
Concord NC 28027

Hosted by: Concord-Cabarrus BPW

MARCH 17, 2018

**LAST DATE TO REGISTER FOR THE
RESCHEDULED WEE/WJF EVENT**

WOMEN MEAN BUSINESS

EVENT CHAIR: BARBARA BOZEMAN



April 15, 2018—DEADLINE FOR ANNUAL AWARDS SUBMISSIONS



**WHEN WOMEN
SUPPORT EACH
OTHER, INCREDIBLE
THINGS HAPPEN.**

We are in this Together ~ Thoughts about the Women's March 2018

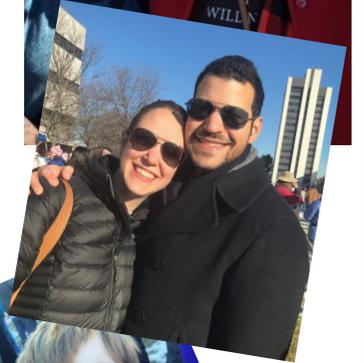
Mikki A. Kline, Co-President BPW Triangle

When women from all over the world poured onto the streets with their pink p***y hats, gigantic & powerful signs that touched upon a multitude of issues, and marched in their various communities on January 20th 2017, it was anyone's guess if anything would change. It has been thrilling to see the seismic shifts that our county has seen in just one year. There are more women than ever, prepping and running for political office. Those in government, who are not in support of equality, are beginning to be voted out. Then the massive #MeToo movement that swept our country like a tsunami, revealed the perpetrators of sexual harassment who are finally facing justice.

There have been many more unnoticed changes across the country. For example, our NC BPW Triangle chapter hosted a few advocacy training meetings, we sponsored the showing of the film *Equal Means Equal*, and we began providing leadership workshops at no charge to our members in an effort to help strengthen their voices and confidence. As the national women's movement has proven, women's strength lies in us coming and working together; this reflects our chapter's mission which is to develop a powerful network of leaders to advocate, educate, and cultivate connections.

So as the first anniversary to the Women's March approached, we were compelled to head back out to the streets together, to be counted, and shout out loud... WE ARE HERE. Now, each of us may be motivated slightly by our different circumstances or political backgrounds, but we all agree that the vile & disgusting noise coming from Washington needs to stop. NO to homophobic rhetoric, NO to rolling back of the contraception mandate, NO to unequal pay, NO the demonization of immigrants, NO the promotion of national extremists, NO the belittling and harassment of women. Just NO MORE.... We as women, as a network, as a community of professionals, we need & deserve better.

What is clear to someone that attended both women's marches (one in DC and one in Raleigh) is that we do not march alone ~ we march side-by-side, with and for our communities. We bring our children and we are solidly supported by our spouses, partners and friends. There is no doubt that this movement is having an effect and this is only the beginning. We all, women and men, hold the responsibility to keep the momentum moving forward.



Dear Fellow Members:



As you know, our first combined WEE/WJF event, “Women Mean Business” was canceled on January 20th, due to weather and travel concerns around the state. Ironically, Goldsboro, the host city, was spared the ice and snow in this latest winter storm—and if it were 100 years ago and you tried to tell me the rest of the state was largely covered in snow, I would have never believed you...so lacking were we in any aftermath of the storm.

It is with a very glad heart, that I can say, all is not lost. We have found a new date and hope those who did register, will still attend, and those who could not, will now be able to join us in Goldsboro.

I am hoping by the time you receive this, all confirmations will be in place. We are waiting for one of our speakers to confirm the new date on her schedule.

As soon as possible, registrations will be re-opened on the website.

Thank you all for your patience and continued support of these wonderful programs.

**Warmest Regards
Barbara Bozeman
Women Joining Forces Chair**

We have a new date!

Won't You Join

Us in Goldsboro

***March 23 and 24th,
2018?***

<http://bpw-nc.org/event-2694083>

SINDY MARTIN
CEO
SMARTIN INTERNATIONAL, INC.

Women Mean Business
one day enrichment event
January 20, 2018
Goldsboro, NC

LINDSEY GERMONO
PRESIDENT
GERMONO ADVERTISING COMPANY



Brief Details for the Rescheduled Event:

For those who registered for January 20th:

If you wish to attend the new date:

You will be automatically upgraded to the Red Box Status, and either receive a refund for the difference in your ticket price (if any) or be offered the opportunity to donate that difference to the Women Joining Forces Grant program

or

You may cancel your ticket and receive a refund for your ticket, or donate your ticket price to the Women Joining Forces Grant program.

The deadline for your decision is February 2, 2018. Please contact the event chair: Barbara.bozeman@gmail.com—with your decision.

New ticket sales will begin on February 2nd, 2018 and will only include:

White Box Registration: \$45 - open from February 2nd—Midnight, March 3rd

Blue Box Registration: \$55 - open from March 4th—Midnight, March 17th

As with the previous registration guidelines, registrations are not complete without payment and must be paid by the deadline for that registration period.

This team working on putting this event together are:

**Barbara Bozeman
Marsha Riibner-Cady and
Gail Harper**

Please contact them for further details.

Goldsboro



NC

**Location:
Wayne County
Museum**



**Goldsboro, North
Carolina**





'snow

Secret!

Still time to Complete
Your Candidate Forms
for the 2018/2019 Year





From The Nominating Committee

**Mary Lou Babinski
Varnell Kinnen
Marsha Riibner-Cady**





Mary Lou Babinski, the State Nominations Chair, Varnell Kinnin and Marsha Riibner-Cady need your help! They are looking for state officers to fill the slate for the 2018-19 BPW-NC year.

As the late Dr. Lois Fraiser said on January 12, 1952, “During the meeting of the nominating committee of the North Carolina Federation of Business and Professional Women’s Clubs, it was decided that it is impossible for the State Federation to have a Democratic form of government without the cooperation of the local clubs.”

So please consider helping! Members are needed to fill the state positions of:

Vice President, Secretary, Treasurer, and Nominations Chair

Mary Lou, Varnell, and Marsha are available to answer any questions you may have concerning the qualifications needed to serve in these positions.

Included are brief excerpts from the bylaws and handbook or you can research this information by logging into the [bpw-nc.org](http://www.bpw-nc.org) website as a member. Go to the member only section and click on operational tools.

Alternately you can click or cut and paste this link: <http://www.bpw-nc.org/page-1856077>

So, what’s next? Please thoughtfully consider becoming part of the state leadership team for the 2018-19 BPW-NC year. Once someone makes the commitment, they need to complete the State Candidate form and send it to Mary Lou at the address provided on the form. The form is available on the website or contact one of the committee members.

Please feel free to contact Mary Lou Babinski at [704-839-9544](tel:704-839-9544) or mlbabinski@aol.com, Varnell Kinnin at varnellk@hotmail.com or, Marsha Riibner-Cady at [252-423-0819](tel:252-423-0819) or romarsci@gmail.com.

Thank you!
Mary Lou, Varnell, and Marsha



Excerpt from the By Laws:

ARTICLE XII - ELECTIONS

Section 1

A President, a Vice President, a Secretary, a Treasurer, and a Chair of the State Nominating Committee shall be elected annually for a term of one (1) year.

Section 2

Only employed individuals or individuals who have been employed within the last five (5) years who are members in good standing shall be eligible for election to office.

Section 3

Only candidates who officially and publicly support the BPW legislative platform shall be eligible for election to office.

Section 4

Only candidates who have served as Club President and/or at least one (1) term on the BPW/NC Board of Directors shall be eligible for election to the BPW/NC office of President or Vice President.

Section 5

Only candidates who have met the specific qualifications as outlined in the BPW/NC Handbook shall be eligible for election to the BPW/NC office of Secretary or Treasurer.

Excerpt from The Handbook:

DUTIES OF TREASURER

1. Attend meetings of the Executive Committee and Board of Directors of BPW/NC.
2. Serve as the Executive Committee liaison to Chairs as assigned by the President.
3. Be responsible for all monies of BPW/NC.
4. Be familiar with accepted accounting procedures, including double entry bookkeeping through general ledger, handling of bank accounts, voucher systems, and requisition systems and keep a suitable record of all monies, whatever their nature, receipts and disbursements.
5. Instruct Club Treasurers in procedures for remitting dues.
6. Be responsible for BPW/NC expenditures in accordance with the BPW/NC budget adopted at the Annual Convention.
7. Disburse funds only upon original bills and properly executed requisitions signed by the President.
8. At BPW/NC meetings, be prepared to disburse meeting expense funds to members as allotted in the budget.
9. Be bonded as Treasurer for a sum sufficient to cover the maximum amount of money likely to be under her supervision as directed by the Executive Committee.
10. Serve as an ex-officio member of the Board of Trustees with vote.
11. Serve as ex-officio member of the Finance Committee.
12. Present a written financial report at the Annual Convention, copies of which are to be distributed to each member.
13. Cause all accounts to be audited at the end of the fiscal year by a duly authorized Certified Public Accountant approved by the Executive Committee. Deliver all accounts and records to the auditor by July 31 following adjournment of the Annual Convention.
14. Present monthly financial reports to the Executive Committee, Finance Chair, and Chair of the Board of Trustees.
15. Prepare an itemized listing of all records transferred to successor. Itemized list is to be signed by both parties with each retaining a copy of receipt. A file copy should be placed in permanent file at BPW/NC Headquarters along with the Treasurer's records for the fiscal year.
16. Ensure that necessary IRS tax forms are filed in a timely fashion.
17. Serve as Treasurer for the BPW/NC Annual Convention.

Excerpt from The Handbook:

DUTIES OF SECRETARY

1. Attend meetings of the Executive Committee and Board of Directors of BPW/NC.
2. Serve as the Executive Committee liaison to Chairs as assigned by the President.
3. Take and record accurate minutes of the Executive Committee, Board of Directors, and Annual Convention.
4. Send typed copies of the minutes no later than two weeks following a meeting to the President and Parliamentarian for their approval.
5. Send copies of the approved minutes to all members of the Executive Committee and the Board of Directors within four weeks following a meeting of that body.
6. Record in the minutes an accurate record of any votes taken by email of the members of the Executive Committee and/or Board of Directors at the written request of the President.
7. Send requests by April 1 for annual reports to all BPW/NC Officers, Chairs of Standing and Special Committees, Task Forces and Club Presidents. Indicate their due dates which are designated by the BPWNC President.
8. Ensure that the annual reports of BPW/NC Officers and Committee Chairs are reproduced for distribution at the BPW/NC Annual Convention to all members of the incoming and outgoing Board of Directors.
9. File at BPW/NC Headquarters and on the Yahoo Group or other communication vehicle in use by BPW/NC all reports and minutes of BPW/NC for immediate use.
10. Keep the presiding officer informed of attendance to insure the presence of a quorum at all business sessions of BPW/NC.
11. Provide the timekeeper of each business session of BPW/NC with a copy of the Standing Rules for BPW/NC Meetings.
12. Be responsible for use and safekeeping of the BPW/NC Corporate Seal.
13. Deliver to her successor all records, papers, and property belonging to the BPW/NC at the close of her term of office, unless they are to be filed at BPW/NC Headquarters.
14. Serve as a member of the Board of Trustees.

THIS WOMAN'S RESPONSE TO HATE IS SO POWERFUL



Editor's Note:

Sometimes , when I take a wander through the websites and Facebook pages of our member clubs, I find something that goes above and beyond “relevant content”

You may recognize this lady as “The Stay At Home Chef”
Kudos go out to the **Nashville BPW** for sharing this video on their Facebook page.

Visit their Facebook page to see the 3 minute video.



BPW /NC LOOKS FORWARD TO FEBRUARY

BPW TRIANGLE

has wonderful events posted on their website

http://www.bpwtriangle.org/BPW_Triangle_Registration

INSPIRE CREATE EMPOWER		
BPW LEADERSHIP ROUNDTABLE		
This month's topic: The Trick Around Positive Energy In this session, you will learn to identify energy drainers, and how to create and conserve positive energy to survive and grow at your work.		
WHEN: Wednesday, February 7th 6:00 —7:30 PM WHERE: Cary Innovation Centre Conference Room (2nd floor) Register at www.bpwtriangle.org (all welcome)	Facilitated by Payal Nanjiani Payal is known internationally for her <i>Leadership Through Mind</i> training and coaching which help individuals, business and corporate leaders achieve highest levels of profits and success. For more than a decade, she has been instrumental in providing Inspirational Leadership training to companies small to Fortune 500.	
POWER PACKED SESSION! REGISTRATION REQUIRED SEATING LIMITED		Insightful Learning www.learninginsightful.com




 Concord-Cabarrus
 70th
 ANNIVERSARY
 CELEBRATION

*Join us to celebrate and honor
 70 years of educating and
 empowering women*

February 27, 2018
 6:00pm
 2Gals Kitchen

Celebrate with
Concord-Cabarrus BPW
as they reach their 70th
Anniversary!

A word from Marsha Riibner-Cady NFBPWC-NC coordinator:

To date we have 30 members in our newly formed national club. Those of you who are members have received information on the benefits of membership which include a subscription to MS Magazine and the opportunity for mentorship.

Find more information about NFBPWC and NFBPWC-NC at:



The National Federation of Business and Professional Women's Clubs

Develops the business, professional and leadership potential of women.



<https://www.nfbpwc.org/>

NFBPWC North Carolina



Since 1919, we are a network of North Carolina women committed to empowering working women to fully achieve their potential in their careers.



Business and Professional Women/NC

<https://www.nfbpwc.org/page-18072>

*Thank you to Tracy Minchin for developing the NC state web page.

*Thank you to Lea-Ann and Jo for building the Facebook page (soon to be released).

Contact the NFBPW- NC at: nfbpwcnc@gmail.com

NFBPW-NC Reminders

February 10, 2018:

Pay your national renewal fee of \$45.

March 1, 2018:

Candidate forms to be a member of the BPW-NC executive committee, contact Mary Lou, Marsha, or Varnell.

Forms are available on the bpw-nc.org website.

March 10, 2018:

Sponsorship checks to Marsha for the 2018 state convention sponsorship. Don't forget the pictures! (pictures are needed whether you donate or not!)

March 12-23, 2018:

Commission on the Status of Women 62 (CSW62), [2018](#) at the United Nations Headquarters in New York, contact President Liz at president.liz.benham@gmail.com

April 12, 2018 @ 9pm:

[National Board of Director's meeting all are welcome to attend.](#)

June 12, 2018 @ 9pm:

National Board of Director's meeting all are welcome to attend.

June 22-24, 2018:

NC state convention, Concord, NC register at bpw-nc.org

July 20, 2018:

General Assembly 2018 in Orlando FL <https://www.nfbpwc.org/event-2644513>

August 21, 2020:

International Congress in Orlando, FL <https://www.nfbpwc.org/event-2644514>

for more information, contact Marsha Riibner-Cady



**Business and
Professional
Women/NC**

**National Federation of Business and Professional Women's Clubs North Carolina
Membership and Renewal Application**

Name

Address

City

State

Zip

Preferred Phone Number

E-mail Address |

Website

Linked In

Skype.

Twitter

Facebook

Other

Occupation/Title Employer.

BPW/NC Club

BPW/NC Member at Large Yes

I give NFBPWC-NC permission to share information with its members Yes No

Young members will also be included in the Young BPW international group. Please check if you are below the age of 35

Please check your interests below so we may contact you!

Ambassador Bylaws/Governance Fundraising Legislation

Membership Mentorship Newsletter Programs

Public Relations Social Media Sponsorships United Nations

Other/Suggestions

Annual Dues January-December \$45

Make checks payable to NFBPWC, Mail to 103 Weir Point Dr., Manteo, NC 27954

Contact Marsha Riibner-Cady if you have questions at romarsci@gmail.com or 252-423-0819



Dear NC BPW Readers,

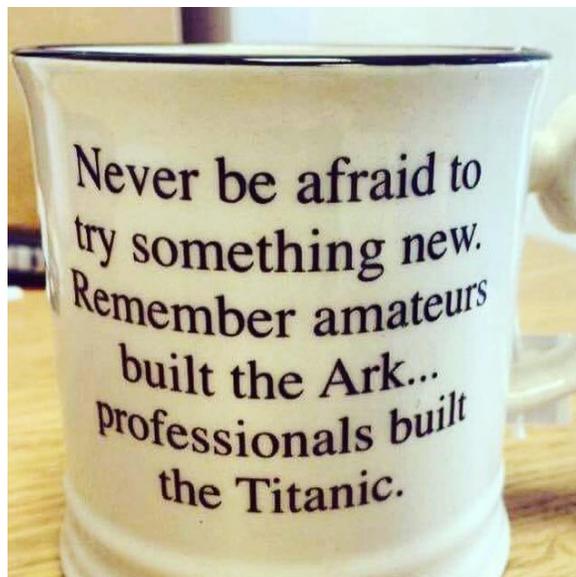
Greetings from Metropolitan BPW (MBPW) in Charlotte, NC!

One of the main challenges our group has faced - not only this year, but in years past - is membership level. In these last few months, we have implemented several changes in the hopes of maintaining current members while attracting new members. Some of these include: changing day and time for our monthly meetings, changing location of our monthly meetings, implementing a new email distribution system, distributing a membership needs assessment survey, hiring monthly assistance for revamp of website and social media, and unveiling a new look for our website. We are hopeful that with time, growth will occur as a result of these efforts.

Having been involved with MBPW for almost 12 years now, I can share that the reason I remain connected to this group is that I enjoy the personal relationships I have been fortunate to form with our members. I think there is true value in having a safe forum where you can talk with fellow women about highs and lows, on both a personal and professional level. Some of the things we talk about with each other, that we may not be able to talk about with our other friends, spouse, or work colleagues: "I'm ready for a change in job but not sure what I want to do", If you're reading this and are saying to yourself, "I don't get that kind of value from my group", then I would say, ask yourself this - "What are you doing to put yourself out there as well?" It can be a little scary to open up to others and talk about goals that you're working on - because it means other people may know if you don't achieve your goal. So what?! Make this the year to talk about your goals out loud - not just keep them to yourself. It's all about making baby steps - over time, baby steps lead to ginormous distances traveled. You have supportive, friendly, and other goal-minded women by your side to cheer you on.

May 2018 bring you and your Clubs much success and friendship!

**Amanda Saari
2017-2018 President, Metropolitan BPW**



“Convention-al News Update”



99th ANNUAL STATE CONVENTION

JUNE 22 & 23, 2018

Hampton Inn

9850 Weddington Rd Ext.

Concord NC 28027

Hosted by: Concord-Cabarrus BPW



Informative and Educational Speakers

- PROFESSIONAL
- PERSONAL
- POLITICAL

Don't miss this one!

FROM YOUR VP:

The great women of the Concord—Cabarrus BPW have been working their collective tails off and it shows. We have infomercials, video updates and a beautiful ad campaign already underway for June of 2018.

So what can the 200+ rest of us do, to help?

- 1) Make your reservations now...yep, the hotel is open and awaiting your call.
- 2) Buy—Buy—Buy...show your pride as a club and a business woman by buying ad space and sponsorship in the program book and for the event.
- 3) Sell—Sell—Sell! No one does this alone. Knock on doors, pull out your call sheets. Sell program ads and sponsorships to the folks in your community...and get the word out for BPW at the same time.

And:

I'm personally throwing down the gauntlet!



I will be sponsoring

two special awards (not trophies)

for the individual and the club that sells the most ads/sponsorships

(based on total \$\$ achieved)

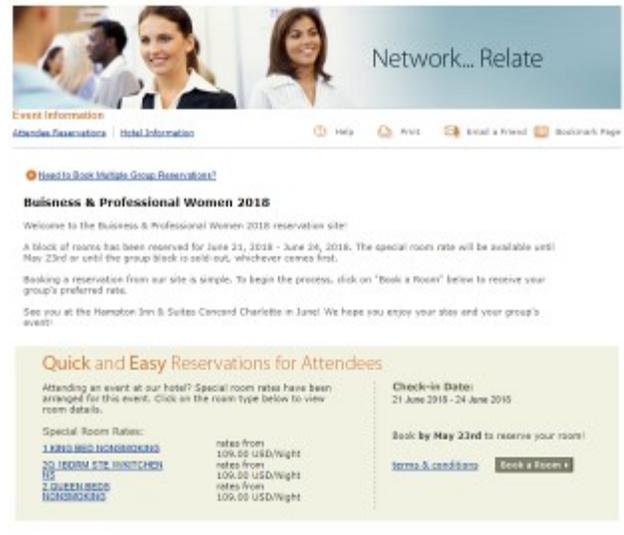
Barbara Bozeman

Your Room Awaits!



Reservations now available for the

2018 Annual Convention in breathtaking Concord, North Carolina



<http://hamptoninn.hilton.com/en/hp/groups/personalized/C/CLTKGHX-B18-20180621/index.jhtml>

**Program Book Ads
And
Sponsorships for the
2018 Convention are now available.**

**Program Book Ads Range from Business Card
at \$30 to Full Page for \$90**

Sponsorships Available:

**Bronze, Silver and Gold
all include website link on the BPW website**

2018 STATE CONVENTION
Hosted by the Concord-Cabarrus BPW

BUILDING POWERFUL WOMEN



Business and
Professional
Women/NC

PROFESSIONALLY | POLITICALLY | PERSONALLY

PROGRAM BOOK AD SALE FORM

CONTACT NAME: _____

BUSINESS NAME: _____

MAILING ADDRESS: _____

EMAIL ADDRESS: _____

CONTACT #: _____

CHECK AD PURCHASE SELECTION

* ALL ADVERTISEMENTS WILL BE PRINTED IN B & W

- | | |
|--|---------|
| <input type="checkbox"/> BUSINESS CARD | \$30.00 |
| <input type="checkbox"/> ¼ PAGE | \$50.00 |
| <input type="checkbox"/> ½ PAGE | \$70.00 |
| <input type="checkbox"/> FULL PAGE | \$90.00 |

BPW REPRESENTATIVE ONLY

DATE: _____

CHECK # _____ CASH AMT \$ _____

AMOUNT RECEIVED \$ _____

CIRCLE ONE: ART ATTACHED ART EMAIL

ACCEPTED BY/BPW REP. _____

Thank you for purchasing an advertisement in the 2018 Business & Professional Women's State Convention program book. Your support is greatly appreciated. Receipts will be mailed to you at the address given above.

If you are emailing artwork for your advertisement, please email them to
teminchin717@gmail.com or mail to
Concord-Cabarrus BPW
PO Box 5800 Concord NC 28027
Deadline is March 15, 2018.

2018 STATE CONVENTION SPONSORSHIP

Hosted by the Concord-Cabarrus BPW

BUILDING POWERFUL WOMEN



Business and Professional Women/NC

PROFESSIONALLY | POLITICALLY | PERSONALLY

CONTACT NAME: _____

BUSINESS NAME: _____

MAILING ADDRESS: _____

EMAIL ADDRESS: _____ WEBSITE: _____

CONTACT #: _____

CORPORATE SPONSOR

INDIVIDUAL SPONSOR

BRONZE LEVEL SPONSORSHIP \$100

- Business card size advertisement in the program book
- Listing on the program book sponsorship page
- Website link for 6 months on the BPW website

SILVER LEVEL SPONSORSHIP \$200

- ½ page size advertisement in the program book
- Listing on the program book sponsorship page
- Website link for 6 months on the BPW website
- Opportunity to put promotional items or coupons in attendee swag bags

GOLD LEVEL SPONSORSHIP \$300

- Full page size advertisement in the program book
- Listing on the program book sponsorship page
- Website link for 6 months on the BPW website
- Opportunity to put promotional items or coupons in attendee swag bags

Thank you for sponsoring the 2018 Business & Professional Women's State Convention.

Your support is greatly appreciated. Receipts will be mailed to you at the address given above.

Submit sponsorships by

March 15, 2018

Concord-Cabarrus BPW
PO Box 5800
Concord NC 28027

BPW REPRESENTATIVE ONLY

DATE: _____

CHECK # _____ CASH AMT \$ _____

AMOUNT RECEIVED \$ _____

ACCEPTED BY/BPW REP. _____

BUILDING POWERFUL WOMEN

2018 STATE CONVENTION
Hosted by the Concord-Cabarrus BPW



Business and
Professional
Women/NC

PROFESSIONALLY | POLITICALLY | PERSONALLY

CLUB spirit AD

CLUB NAME: _____

CONTACT NAME: _____

EMAIL ADDRESS: _____

CONTACT #: _____

SPIRIT ½ page ads are \$50.00

* ALL ADVERTISEMENTS WILL BE PRINTED IN B & W

If you are emailing artwork for your advertisement, please email them to
teminchin717@gmail.com or mail to

Concord-Cabarrus BPW
PO Box 5800 Concord NC 28027
Deadline is March 15, 2018.

BPW REPRESENTATIVE ONLY

DATE: _____

CHECK # _____ CASH AMT \$ _____

AMOUNT RECEIVED \$ _____

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ACCEPTED BY/BPW REP. _____

NC Is 7th in Growth of Firms Owned by Women

North Carolina has about 333,100 businesses owned by women, employing 279,700 people and generating about \$39.4 billion annually, according to a recent study. North Carolina's number of women-owned businesses increased 138.1 percent over the past 20 years.



That puts North Carolina at No. 7 in the country in growth in the number of businesses owned by women, according to the seventh annual State of Women-Owned Business

Report, which used data from the U.S. Census Bureau's survey of business owners and factored in relative changes in Gross Domestic Product (GDP). The study analyzed growth trends over the past two decades among the 11.6 million women-owned businesses across the United States, which employ nearly 9 million people and generate more than \$1.7 trillion in revenue annually.

North Carolina is No. 27 in growth of jobs created by women-owned businesses, with a 26 percent increase in the last 20 years, and No. 44 in growth of women-owned business revenue, with a 63.2 percent increase.

Among the top 50 U.S. metropolitan areas, Raleigh ranked No. 16 in growth of businesses owned by women, with a 106.9 percent increase over the past 15 years, and was No. 15 in growth of jobs created (42.7 percent) and No. 13 in growth of firm revenue (99.5 percent). Charlotte ranked No. 1 in growth in the number of women-owned businesses among the top 50 U.S. metropolitan areas, with a 241.6 percent rise over the past 15 years.

<http://www.newsobserver.com/news/business/article184376558.html>

This article is posted with permission from The News & Observer

Hi Pioneers Supporters!

After 4+ years of research, filming and editing -- several fundraisers and grants -- we're almost there.

Yesterday evening Ashley and I created a GoFundMe campaign to finish the film. We are writing to ask for your help: We need bloggers and reporters and writers to talk about us. We need people to share our social media posts and we need your help to make some noise! Please share our campaign with...well, anyone!



GoFundMe: <https://www.gofundme.com/pioneersinskirts>

Media page: <https://www.pioneersinskirts.com/media-inquiries/>

Girls grow up knowing, “I can be anything I want to be if I just work hard enough,” but as adults, they experience a workplace reality filled with cultural and systemic challenges they didn’t expect – resulting in self-blame and a major drop in ambition. Pioneers in Skirts is a feature documentary that will show how we ALL can play a role in identifying, confronting and resolving the sexism and bias women experience throughout their lives.

We’ve crunched the numbers and have come up with the bare bare minimum we need to finish the film. We’re knocking on doors and asking for BIG discounts and favors. Please help us raise these remaining funds needed so that we can release Pioneers in Skirts! Don’t you think it’s time for people to see this film?



Thank you for your never-ending support!

Lea-Ann and Ashley
www.pioneersinskirts.com

PioneersInSkirts.com | Facebook: [PioneersInSkirts](https://www.facebook.com/PioneersInSkirts) | Twitter: [@WomenPioneers](https://twitter.com/WomenPioneers) | Instagram: [PioneersInSkirts](https://www.instagram.com/PioneersInSkirts) | [Support The](#)

BPW-NC Editorial Submission Guidelines

What do I need to provide to make sure it gets shared?

When submitting content, please provide the following:

Who: To which audience is this directed? (Members? General Public? Both?)

What: The name of the event, article, etc.

When: Date, Time, RSVP deadlines, etc.

Where: Location, if this is an event. Source, if you are submitting an article or other publication.

Why: A brief description of why our audience should be interested in your submission.

How: When (date and time) and where (website, social media, and/or newsletter) you would like this information shared. Any additional information that is important such as website or social media links should be included.

Articles for *Tar Heel Woman* should be kept short for readability, since our newsletter is sent electronically, and most members will read it on their computers. Longer articles may be up to one page in length (600 words).

Can't I just send you a flyer or link to our website?

We realize sometimes the information you want to share may be contained in an attached document, or found in a newsletter or on a website; however, as full-time career women, we often don't have time to go searching for the details. We ask you to kindly pull these details out and highlight them in your request.

Forward your submissions to the Tar Heel Woman Editor:

barbara.bozeman@ymail.com

SUGGESTED PROGRAMS FOR CLUBS 2017/2018

JANUARY 2018		<p>SERVE! Participate in the National Day of Service- organize or participate in a service project.</p> <p>CELEBRATE! Whether a craft or a fun activity, celebrate and share your hobby with someone.</p> <p>WHO NEW?! Plan and hold your Young Careerist Program and competition.</p>
	RECOGNITIONS	<p>On this day in January: *6: Technology Day, *8: Clean off Your Desk Day, *14: Vision Board Day, *15: Hat Day.</p> <p>January is: Hobby Month, Mentoring Month</p>
FEBRUARY 2018		<p>HEARTS! Visit www.goredforwomen.org for tools to hold a “Go Red for Women Event” .</p> <p>CELEBRATE! Learn about the contributions of African American women in the nation’s history.</p>
	RECOGNITIONS	<p>On this day in February: *1: Freedom Day, *2: Wear Red Day, *10 – Umbrella Day, *15 – Susan B. Anthony (1820), *17 – Random Acts of Kindness Day.</p> <p>February is: American Heart Month, Black History Month</p>
MARCH 2018		<p>WOMEN! Hold programs celebrating women in your community. Invite guests to your meetings</p> <p>SELF! Rediscover and learn all about the wonderful world of crafting and all it’s many benefits.</p> <p>REGISTER! . State Convention is June 22-23, 2018. Visit www.bpw-nc.org</p> <p>Submit State Candidate Forms by March 1st.</p>
	RECOGNITIONS	<p>On this day in March: *2: National Day of Unplugging, *7: Be Heard Day, *8 – International Women’s Day, *12 – Girl Scout Day, *13 – Good Samaritan Day, *31 – Crayon Day.</p> <p>March is: Women’s History Month, Craft Month</p>
APRIL 2018		<p>EQUAL! Equal Pay Day is April 10, 2018. Find ways to raise awareness in your area.</p> <p>LEAD! Step into a leadership position at your BPW club and BPW/NC.</p> <p>RELAX! Share relaxation techniques or indulge in a massage during Stress Awareness Month</p> <p>Register for General Assembly July 20-22, 2018</p>
	RECOGNITIONS	<p>On this day in April: *6: Tartan Day, *22: Earth Day, *25: Administrative Professionals Day, *27 : Arbor Day, and *30: Honesty Day.</p> <p>April is: Keep America Beautiful Month, Stress Awareness Month.</p>
MAY 2018		<p>SKIN! Be safe in the sun! Protect yourself by getting a skin screening done by your health care provider. Go to the American Cancer Society website at www.cancer.org.</p> <p>SUPPORT! Show your support for our military on Armed Forces Day and Memorial Day</p>
	RECOGNITIONS	<p>On this day in May: *8: National Teacher Day, *13: Mother’s Day, *19: Armed Forces Day, *21: American Red Cross Founders Day, *28: Memorial Day.</p> <p>May is: Skin Cancer Awareness Month, and National Photo Month.</p>
June 2018		<p>THINK SAFETY! Review/update your home safety kits (first aid supplies & emergency numbers)</p> <p>VEG OUT! Try a fruit or vegetable you’ve never tried before (Pomegranates/Baby Bok Choy)</p> <p>CELEBRATE! Officer Installations for your BPW Club and Convention!</p>
	RECOGNITIONS	<p>On this date in June: *5: World Environment Day, *14: National Flag Day, *17: Father’s Day, and *30: National Organization of Women (1966)</p> <p>June is: National Safety Month, National Fresh Fruit and Vegetable Month</p>



EMBLEM BENEDICTION

***This emblem binds us all
In one great sisterhood.
It bids us hear our conscience call,
For nobler womanhood.***

***God guide us when we wear
this emblem o'er our heart.
Keep us true and always fair***

GOD BLESS US AS WE PART.