



# Tar Heel Woman

A publication of the North Carolina Federation of Business and Professional Women's Clubs, Inc.

VOLUME 87

NUMBER 6

MAY 2012

## Believe in Your Own Greatness

2011 - 2012  
BPW/NC  
Leadership Team

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Committee

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Mimi Zelman

Treasurer:  
Faye Painter

Secretary:  
Joanna Moses-Elliott

Past  
State President  
Gail Harper

Parliamentarian:  
Susan Benton Wilson



**Wow! Talk about in a blink of an eye; this year has flown by.** I get so excited thinking back on all the wonderful events and programs that have transpired this year. I feel good about my choice of theme and my focus on resurrecting, revamping or kicking off all the wonderful programs that BPW/NC has to offer and that members look for when they are deciding where to devote their time and monies.

None of these successes would be possible without the strong leadership that my board of directors has demonstrated in tireless devotion to seeing everything to fruition.

Let me reminisce for a moment. July kicked off with clubs hosting "Pay Equity" events. Caryl Sinfield, Awards Chair got everyone excited about getting off to an early start in August on how we were going to end our year on a high note at convention with the various awards available to members. Planning and preparing documentation for these awards required members to diligently keep up with the entire goings on not only locally but state-wide. I can't wait for the presentations of these well deserved acknowledgments of their commitment to BPW. August continued with Carol Ambrose, Public Relations/ Communications Chair kicking off our efforts to find out what our members are thinking and how we can make the necessary changes needed to continue to attract women to BPW. Monthly each current member received a short survey on Organizational Excellence with specific topics such as Planning, Governance, Financial Management, Fundraising, Info & Technology, Club Successes, Civic Engagements, and Transparency/ Accountability. These will be summarized and



President's Message  
Rhonda Hunter



reviewed by the incoming executive committee and new board of directors to make sure we are meeting the needs of our members and put us on the right track for organization excellence. August ended with clubs celebrating "Women's Equality Day".

September had clubs across the state hosting special recruitment events to gear up for their year. Membership has held steady and growing. September was also the most exciting for me personally as it was echoed across membership loud and clear that they wanted to resurrect the wonderful Individual Development Program. With Jo Naylor, ID Chair this program held four events, two sessions in two locations, Lincolnton and Sanford. It was a program that so many looked forward to seeing its potential begin again and grow. Thank you to all the participants who showed your support and special thanks to Jo Naylor, Virginia Adamson and Pat Sledge who presented. October proved to be a big month for two super big events starting with National Business Women's Week celebrations across the state, these are usually the biggest events that some club hold, thanks for sharing with me all of your local successes during this week. You amaze me with your creativeness!

October ended with one of the most awesome events that I have had the privilege of attending the "Women of Achievement" WEE Women Empowered and Enlightened Fall Event hosted by Pembroke BPW. It was out of sight, off the chart, fun, exciting, and educational all rolled into one fabulous event. Thank you to the BPW members of Pembroke you have set the mark high and for other clubs to emulate your know-how in pulling off successful WEE Events. Your personal touches and attention to detail shone through the whole event and being flexible enough to add the key element of

# President's Message

Continued from page 1

recognizing our Career Women of the Year as part of this event will now become the new tradition. Thank you! Thank You, Thank you!

Your executive committee and board of directors in November attended the NC Governor's Conference for Women at the Charlotte Convention Center. It was an exciting day filled full of things just for us women. Having the first woman governor as hostess made a significant impact and all certainly knew at the end of the day that she supports women's issues. She spent the entire day with us, not just a duck in and out visit. I hope this conference becomes a tradition for our EC and Board.

Trina Hines, Women Joining Forces Chair held a Veteran's Day event "Walk a Mile in Her Boots" event. Thank you Trina for your continued commitment to this important cause for our women veterans. To find out more about WJF please see the link on the homepage of the website.

January found our Membership Chair Gail Harper sending out a pre-package program for officers training.

I hope the clubs were able to utilize this program to benefit their local members to encourage them to step up and take the lead.



February our Pat Sledge, Issues Management Chair shared with us the campaign for "Go Red for Women" for us to learn about our heart health during this month of love. Thank you Pat for your caring spirit. The month of March is always exciting learning about Women's History Month. Hope you enjoyed the various topics shared. April 17<sup>th</sup> brought us the Equal Pay Day and again clubs across the state celebrated in their own special ways.

And finally May; the gearing up for the largest gathering of our members for the year; our Annual Convention in June. Hopefully you have already registered to take advantage of the early bird discount, if not we still want you to come, there are many delightful things in store for you and hope you will enjoy meeting up with other BPW/NC members from across the state. **See you in Hickory in June!**

Virginia Adamson,  
Vice-President

## Next Steps...



The 2011-2012 BPW/NC year has flown by! Do you ever feel that time flies quickly? I find this often happens to me when I am having fun or learning new things! This year has provided us with many new program opportunities and I have met many BPW Sisters around our

State by attending the Individual Development Program and the Women Empowered and Enlightened Event in Pembroke. Now it is only a few weeks until we will meet in Hickory for State Convention. If you haven't registered yet, please do! I know it will be a great opportunity for sharing, renewing old friendships and building new ones.

As the time has been flying along I have taken on a new role in my everyday life. With this new job has come much more travel and responsibility. It has been thrilling to learn new things and build on my skills from previous work experience. This is truly something we can do throughout our careers –

learning new things and building on our existing skill-sets. Each step builds on the last and creates the future path we follow.

During this year my BPW/NC role has mostly been one of planning for the coming year. I continue to marvel at the women who step up to serve as a State officer. It truly is a second job. I now refer to my BPW/NC role as my "weekend job" but it is a much bigger commitment than just weekends. BPW/NC means so much and has accomplished so much for the working women of North Carolina. It is worth the weekends of fun and commitment which brings new skills and many wonderful friendships!!

We have accomplished a great deal this year and have built on previous years' work. I hope you will look at the months that have passed and realize a possibility to share or learn a new skillset. Step up and serve on the State Board or on your local club's board. Every opportunity for learning builds skills for your professional life and your future. Be sure to answer the call from a BPW Sister asking for your help! Your BPW/NC Sisters need your time and talent we continue building the future together!

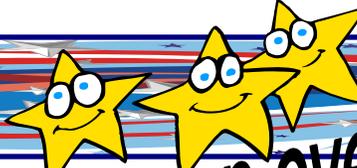
# See You There!

Mimi Zelman, Vice-President



I want to thank our current president Rhonda Hunter for all her hard work and great leadership this year. I have learned a lot through the programs that I have been able to attend throughout the year. First, I participated in the state ID program. I was excited we were able to bring this program back at the state level and I hope we are able to continue this program each year. This year's WEE event was by far the best I have ever attended and many thanks to the Pembroke BPW sisters for a wonderful weekend.

This year, I am chairing the Young Careerist competition and we have some wonderful women competing. I'm very excited about the talent we will get to see from this group of ladies. I am very excited about this year's state convention. Our committee has worked very hard to make sure you hear wonderful speakers, get to buy some great jewelry, have the opportunity to win state awards, and participate in an old fashioned sock hop! I would also like to ask all BPW sisters to encourage the women in their clubs to attend our state functions and gain the friendships with women all over our state, as well as the education and knowledge we also gain at these events.



Come on over to Hickory!

Carol Ambrose,  
Public Relations Chair



I hope to see you at the Annual State Convention at the end of June. This is always a great weekend to celebrate with your BPW sisters from around the state. The Convention Committee has put forth a schedule that offers something for all with highlights that include guest speakers, talks by Young Careerist speakers, the awards ceremony, vendor tables, networking, and table top discussions.

Sandwiched in-between it all there are a couple of business sessions, where naturally, we take care of business! You don't want to miss the sock-hop on Friday night to dance the night away and congratulate outgoing President Rhonda Hunter. We will also elect upcoming officers for BPW/NC 2012-2013 and attend the installation ceremony on Saturday night. Fun??? You can believe it; we do like to have a good time. If you have never attended a state convention, talk to someone who has and hear what she says about the experience. Now is the time to get registered and get yourself to Hickory June 22.

## Scholarship Winners Announced!

Jo Naylor, BPW/NC Foundation Scholarship Chair

The BPW/NC Foundation has awarded \$1,000 scholarships to:  
 Moira Dial - Foundation Scholarship Undergraduate  
 Senyene Hunter - Foundation Scholarship Graduate  
 Cara Elio - Elsie G. Riddick Scholarship  
 Diamond Rowell - Ruth Moss Easterling Scholarship



Along with a one year paid membership to BPW/NC and an invitation to the Annual Convention on Saturday, June 23rd at 3pm. CONGRATULATIONS Scholarship Winners!

**The North Carolina  
Business and Professional Women’s Foundation, Inc.  
Board of Directors - Interim Action**

**BPW/NC  
Board of Directors  
Standing Committees**

**Finance: Paisley Wessel**

**Foundation BPW/NC:  
Linda Hardy**

**Foundation (USA):  
Joanna Moses-Elliott**

**Membership:  
Gail Harper**

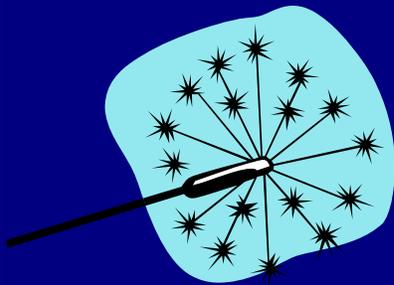
**Legislative:  
Kacey Case**

**Issues Management:  
Pat Sledge**

**Public Relations:  
Carol Ambrose**

**Young Careerist Chair:  
Mimi Zelman**

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**July 16, 2011**

- Approved the selection of Carolyn Williams and Susan Benton Wilson to perform the annual audit.
- Elected Faye Painter, Vice Chair. The chair announced that Kay Jones and Pat Sledge had agreed to continue in their respective roles of Treasurer and Secretary and they were elected for those offices.
- Approved the appointment of Carolyn B. William as Parliamentarian
- Appointed to Foundation Committees:
  - Grants - Mary Alice Wells
  - Finance – Faye Painter
  - Bylaws - Carolyn Williams
  - Scholarship - Jo Naylor
  - Green and Gold – Sandra Hall
- Board Members signed the Whistle Blower and Conflict of Interest Policies. A signed copy of each was given to the Secretary to be kept in the records of the Foundation.

**October 1, 2011**

- Voted to purchase 100 Red Purse Pins to be sold for \$10.00 each as a fundraiser.
- Approved that the BPW/NC Foundation will sponsor a one year state Member-at-Large membership for each Scholarship recipient using money from the Scholarship line item.

**February 18, 2012**

- Approved that each State scholarship winner and one guest could be invited to attend the luncheon at State Convention at the Foundation’s expense. Meals for other family members would not be covered. The board was charged with finding the approximately \$100.00 needed to cover those costs.
- Approved Green and Gold event at the 2012 State Convention to include a silent auction fund- raiser of costume jewelry with each local club asked to donate 10 items for the Auction and a live auction of several other items including a donation of fine jewelry.
- Approved the appointment of Mary Alice Wells, Pat Sledge and Bernice Barchan as the Nominating Committee to fill open seats for 2012-2013

**May 19, 2012 (via e-mail)**

- Approved the proposed budget to be presented at the Foundation Board meeting at State Convention in June 2012.

**Board Of Trustees  
Mary Alice Wells, Chair**

The Board of Trustees have meet twice since State Convention. We signed the lease with AA and gone over the financials of the accounts held in the accounts that the Trustees control.

We worked with AA so that the rent check is deposited directly in BPW account so the transition will be better when new treasurers are elected. This keeps this account moving smoothly after conventions, as we do not have to change that check goes to.

The Trustee approved their budget for the year and has gone over the financials from Edward Jones.

The Trustees approved of file cabinet for headquarters to make sure all records are keep securely.

The Trustee accounts are in good shape and we look forward to wonderful convention.



# A Few Last Words

Linda Hardy,

BPW/NC Foundation Chair



It seems like it was only yesterday that I was writing my first article for the *THW* as BPW/NC Foundation Chair, and now I am writing the last one. It certainly has been quite a year. The Foundation has revised/rewritten the criteria for the various scholarships and redesigned the applications, established a yearlong fundraising project, and set the stage for the Green and Gold fundraiser at convention. Sale of the Red Purse Pins has raised over \$700 to date and pins will also be available at convention. Cash donations to date exceed \$1600. Five \$1000 scholarships will be awarded to worthy recipients at Convention.

Convention is just around the corner, and the silent auction for jewelry should be fun, exciting, and hopefully, profitable. If the number of items already received is any indication, we should have something for everyone's taste. Rings, necklaces, earrings, bracelets, we've got them all. So bring that purse you bought last year filled with some extra dollars and be ready to obtain some new trinkets. To add to the fun, the person who spends the most during the silent auction will receive the ugliest piece of jewelry as a prize. Of course, what the Foundation Board thinks is ugly may be a treasure to someone else. Beauty, after all, is in the eye of the beholder. In addition, several items will be offered for sale during live auctions throughout the weekend.

Having been a member of the BPW/NC Foundation Board since its reorganization, I would like to thank Federation President Rhonda Hunter for allowing me the opportunity to serve as its Chair this year. I would also like to thank the hard working members of the Board for their service. I certainly give them the credit for all of our success this year. It has certainly been a pleasure to work with each of them this year. Finally, I would like to thank everyone who has contributed to the BPW/NC Foundation for without your contributions, the work of the Foundation would not go forward.

Of course, I must add one last thought. *There is still time to make a contribution to BPW/NC Foundation.* Just go to the BPW website, [www.bpw-nc.org](http://www.bpw-nc.org) and click on Foundation. It's easy! It's tax deductible! It's needed to continue the work of the Foundation.



## The End of a Journey

Pat Sledge, wearer of many hats

It is always bittersweet to face the end of a journey, whether a vacation, or as in this case, the final days of a BPW year. So much remains to be done to prepare for our State Convention and the work of the Foundation and Federation Boards. Looking back over the last 12 months, I can take pride in some accomplishments and at the same time have regret for things that I started with the best of intentions, but may have not completed.

As secretary to the North Carolina Business and Professional Women's Foundation, I've helped with the fund-raising that we have done for scholarships with our "Red Purse Pins" project. Your donations and memorials have been thankfully acknowledged. We still have some pins which will be available at our Convention in Hickory later this month.

As Issues Management Chair for the Federation, I hope that I've given you some assistance and ideas along the way to promote our issues and move our agenda of women helping women forward through the work of your club and in your personal life.

Since I am a keeper of things, I am frequently called on to see if I can dredge up a document or information from

years past in BPW...so maybe I've worn the hat of unofficial historian or custodian. Perhaps it is because I still have a decent memory, who knows. At any rate, I'm always happy to help when I can. This organization and the women who support its work are some of the most meaningful parts of my life.

I considered it an honor to be asked to be one of the presenters for the ID Program that Jo Naylor chaired this year. Regrettably, a broken ankle and surgery kept me from the first round in September and caused me to abandon a planned program that President Hunter had wanted me to introduce for use by the clubs across the state.

As this year ends, I look forward to 2012-2013 in BPW. I expect to be actively involved in Legislative issues, and have volunteered to coordinate the Women's Agenda Assembly in my area later this year. It would be wonderful to see BPW groups or individual members in all areas of our state take a closer look at this program sponsored by our partner, North Carolina Women United. Participation allows us to give our voice to issues that affect women and their families, and often have an impact on the decisions made by our elected officials.



# Women Empowered & Enlightened!

Mary Shelton Drum,  
WEE Chair

It has been four years since the idea of a "Regional Event" was introduced to the members of BPW/NC. It has been my pleasure to be Chair of this Event for these four years.

I have been thrilled with the cooperation of the Clubs who bid to host these Events as this is quite an undertaking. Each Club has put its individual spin on the location, planning, organization, theme, and speakers. Each Event that I have attended has been empowering and enlightening. So much so, that the "Regional Event" soon became "Women Empowered and Enlightened." And thus it has stayed.

I have been constantly overwhelmed with the amount of expertise, knowledge, cooperation, business sense, ability to laugh and learn from each other, and love for BPW that I found all over North Carolina. This is quite a Sisterhood.

I want to urge the Clubs across the state to make that bid for hosting a Wee Event. I promise you that it will be work, but the kind of work that brings so many rewards, that at the end of the day, you'll be asking yourself, "What can we do next year to make the WEE Event even better." I finish with a challenge—make that bid, host that WEE Event, and learn from your BPW sisters.

## Awards at State Convention



Caryl Sinfield,  
BPW/NC Awards Chair

Feel that? That excitement in the air? That is the knowing that the BPW/NC State Convention is just around the corner and, with it, the anticipation of seeing who will be the big winners this year at the Awards Ceremony.

For those of you who have experienced an Awards Ceremony at Convention before, you are going to notice a couple of changes this year. The biggest one being we are not going to do this over a meal. The Awards portion of the agenda is scheduled for 2:30 to 3:00 on Saturday afternoon. And, yes, that is a compressed timeframe as well, so everyone needs to be on their toes! Each set of awards will be announced, and each Club should decide beforehand who is going to pop up to collect the award. Pictures will be taken after the ceremony, not during, to help keep the pace – important to know for those of you who want to take your own pictures.

And for those of you who have not yet experienced the thrill of attending an Awards Ceremony, please know that if your Club places First, you do get to touch and admire the big silver award, but you do not get to take it home. Sorry! Those precious items will be engraved and returned to their home at our Headquarters in Carrboro where everyone can enjoy them. So definitely do not forget to get your picture taken with it to share with your members who are unable to attend Convention.



I am also eagerly looking forward to seeing how many award recipients we have this year. It seems the enthusiasm for submitting entries has waned quite a bit over the last several years, and it may be time to retire some of our awards and/or revamp others.

It has truly been a pleasure to serve this year as your State Awards Chair, and I thank Madame President for the opportunity. And a big THANK YOU to all the members who stretched enough to submit an award entry!





# Women Joining Forces

Trina Hines



This issue of Women Joining Forces/NC features Memorial Day Recognition, The National Resource Directory, and National Park Opportunity for Military Families and Summer Opportunities for Youth. Enjoy and see you at State Conference.

## Special Committee Chairs

Foundation Chair:  
Linda Hardy

Board of Trustees Chair:  
Mary Wells

Awards:  
Caryl Sinfield

PR/Communications:  
Carol Ambrose

Governance:  
Susan Benton Wilson

Hospitality Co-Chairs:  
Faye Painter

Information Technology:  
Lindsay Kornegay

WEE:  
Mary Shelton Drum

Career Woman of the Year  
Elva Jones

State Convention:  
Judy Smith

## Memorial Day

Memorial Day is a federal holiday set aside to remember the men and women of our Armed Forces who paid the ultimate sacrifice with lives while serving our beautiful country of the United States. The holiday is always the last Monday in May. The next time you see a service member or veteran, please thank them for their service.

**The National Resource Directory** is an excellent resource to Connect Wounded Warriors, Service Members, Veterans, Their Families and Caregivers with Those Who Support Them. <https://www.nationalresourcedirectory.gov/>

## National Park Opportunity for Military Families

The National Parks Service will offer free annual passes service members that grant access to more than 2,000 park sites across the U.S. For more information visit: <http://www.whitehouse.gov/blog/2012/05/15/rolling-out-welcome-mat-our-military-families-national-parks-and-public-lands>

## Summer Opportunities for Students

Operation Military Kids Program, Project Yes, and 4-H Youth Clubs present two exciting opportunities for students to gain leadership and teambuilding skills while getting to know students throughout NC. For more information contact Scott Enroughty at NC State University (919)515-8500.

## Military Teens Engaged in Service through Technology (M.T.E.S.T.) – A Speak Out for Military Kids (SOMK) Retreat

MTEST provides a camp opportunity for students (military, National Guard and Reserve, and civilian) to learn about what military families experience during deployments. Come meet other teens from North Carolina and help others learn about what military. Come create PSA's through photography, videography, technology and public speaking are part of the experience. **Dates** 21-24 June 2012, Thursday, 21 June at 6:30PM thru Sunday, 24 June at 12:00PM **Ages** 13 to 18

**Location:** Swannanoa 4-H Camp, Black Mountain, NC **Cost:** \$15 (to defray expenses not covered by grant funder) Web site: <http://www.operationmilitarykids.org/public/home.aspx>

## Speak Out for Military Kids (SOMK)

- SOMK is a youth –led, adult supported project that generates community awareness of issues faced by youth of military families.
- Through simulations, interviews, and research, citizens begin to understand what military families go through during deployment.
- Youth acquire knowledge and skills in developing creative and informative presentations using a variety of different media
- Youth form speakers bureaus and develop presentations, public service announcements, videos, and other materials and actively seek opportunities to share their experiences with others in the community (e.g. school assemblies, Service club meetings and events, city council meetings, fairs, community activities, and teacher in-service programs).
- Youth gain leadership, research, organization, & public speaking skills



Business & Professional Women  
Building Powerful Women

Professionally,  
Politically,  
Personally.

BPW/NC  
"Believe in Your Own  
Greatness"

North Carolina Federation:  
[www.bpw-nc.org](http://www.bpw-nc.org)

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Reserved is the right to  
accept, edit, or reject any material  
submitted for publication.



## BELIEVE IN YOUR OWN GREATNESS



# Annual Meeting Notice

## Notice of Annual Meeting

The North Carolina Business and Professional Women's Foundation, Inc. will hold its Annual Meeting during the BPW/NC State Convention in Hickory, NC on June 23, 2012. Refer to the Convention Program for exact time and location. All BPW members are invited and urged to attend this meeting.

E-mail Lindsay Kornegay at  
[lindsaybarwick@gmail.com](mailto:lindsaybarwick@gmail.com) for  
more details to have your  
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